



MY NAME IS JIN HYUNG CHO CALL ME PETER

Graphic designer | Photographer | Video Maker

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Location:

Milano, MI, Italia

Language:

Korean(native), English(fluent),
Italian(beginner)

Profile:

My name is J.H. Peter Cho, a graphic designer from South Korea who grew up in Canada, trained at the School of Visual Arts in New York City and NABA in Milan. I've developed skills in visual storytelling using my skillsets; graphic design, photography, and filmmaking. Excited to bring my diverse perspective and expertise into any creative project.

Education:

- Graphic Design& Art direction, Nuova Accademia di Belli Arti, 2017-2023
- Cartooning School of Visual Arts, 2010-2013

*I hereby give authorization to use of my personal data in compliance with the Italian Legislative Decree on privacy n. 196/2003

Skills:

- Graphic design for Brand Identity and editorial layout design.
- Competent in Photography, Video Making and editing.
- Knowledgeable in CSS and HTML5 for web.
- Trained eye for a detail, prioritizing in effective and clear communication.

Adobe Suite: Photoshop, Illustrator, Indesign, Premeire Pro, After Effect,

Web: Figma, Sketch, Sublime Text

Others: PubCoder, Microsoft office

Experience

Freelance Photography

- Client: Elisa Sanna
 - Fall catalogue(2023): E-Commerce Photography for fashion brand Elisa Sanna for their fall 2023 collection catalogue.
- Client: STI Milano
 - Gemi Italia Furniture catalogue(2023): E-Commerce Photography for furniture brand Gemi Italia, designed by STI Milano, for their furniture collection catalogue.
 - STI Milano Leather textile(2021): E-Commerce photography for their leadther fashion products such as bags and jackets.

Freelance Videography

- Client: Sukhoi
 - Pecking Duck(2022): music video for a indonesian based hiphop artist Sukhoi
- Client: Davide Caiazzo. My governance
 - MIRO Four Tech Days(2019): Corporate tech event videography made for italian company My Governance.

Awards and Achievements:

- NABA communication award 2020: 2nd place for Integrated Campaign for the project: "Pepsi: The Great Escape"
- Graphic Design & Art Direction BA 2022-2023 Thesis project: "Canary's Frontier". Final Grade: 110 with Honors